

Insurer: ICICI Prudential Life Insurance Company Limited
STATISTICS FOR THE FINANCIAL YEAR ENDED MARCH, 2008 (AUDITED AND FINAL)
NEW BUSINESS PREMIUMS UNDERWRITTEN STATEWISE*

FORM L-25- (i) : Geographical Distribution Channel - Individuals

State / Union Territory	Individual Business											
	Rural**				Urban				Total Individual Business			
	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)	No. of Policies	No. of Lives	Premium (Rs crore)	Sum Assured (Rs crore)
Andhra Pradesh	120,811	119,836	25	346	177,259	167,087	432	5,326	298,070	286,923	457	5,672
Arunachal Pradesh	-	-	-	-	-	-	-	-	-	-	-	-
Assam	4,176	3,668	7	58	29,591	26,936	79	657	33,767	30,604	86	715
Bihar	11,767	11,131	21	201	44,567	41,348	92	839	56,334	52,479	113	1,039
Chattisgarh	1,616	845	0	3	14,192	13,587	33	453	15,808	14,432	33	456
Goa	1,111	973	5	50	5,474	4,735	25	244	6,585	5,708	31	294
Gujarat	44,283	33,113	78	834	186,920	182,968	543	5,985	231,203	216,081	620	6,819
Haryana	5,429	3,223	11	131	20,116	20,242	49	657	25,545	23,465	60	788
Himachal Pradesh	20,992	20,122	9	83	6,562	6,714	18	173	27,554	26,836	28	256
Jammu & Kashmir	2,020	1,820	4	42	19,479	17,204	47	437	21,499	19,024	51	479
Jharkhand	5,725	4,541	11	99	36,400	35,330	84	750	42,125	39,871	95	849
Karnataka	44,759	43,588	9	104	118,919	111,116	389	5,004	163,678	154,704	398	5,108
Kerala	34,893	20,606	110	789	143,580	131,783	562	3,697	178,473	152,389	671	4,486
Madhya Pradesh	14,425	12,183	13	147	58,147	55,553	133	1,662	72,572	67,736	146	1,809
Maharashtra	80,371	81,700	77	1,005	328,148	294,788	1,122	11,959	408,519	376,488	1,199	12,963
Manipur	2,771	332	0	6	848	799	2	13	3,619	1,131	2	19
Meghalaya	85	75	0	1	1,936	1,682	6	29	2,021	1,757	6	30
Mizoram	1,020	-	0	1	276	266	2	4	1,296	266	2	5
Nagaland	-	-	-	-	-	-	-	-	-	-	-	-
Orissa	14,234	12,581	21	240	57,267	55,020	126	1,308	71,501	67,601	147	1,548
Punjab	27,705	18,479	91	650	157,207	145,800	495	4,317	184,912	164,279	586	4,966
Rajasthan	22,957	18,113	30	440	77,595	75,065	167	2,394	100,552	93,178	197	2,834
Sikkim	67	55	0	1	1,945	1,644	6	44	2,012	1,699	6	46
Tamil Nadu	49,923	41,753	48	412	183,329	174,697	537	5,479	233,252	216,450	585	5,891
Tripura	307	300	1	4	5,175	4,900	12	61	5,482	5,200	13	65
Uttar Pradesh	119,453	81,872	64	774	195,016	184,198	423	5,438	314,469	266,070	487	6,212
UttraKhand	28,840	15,432	3	46	15,560	13,924	34	384	44,400	29,356	37	431
West Bengal	22,484	19,384	31	287	132,223	123,309	310	2,826	154,707	142,693	341	3,113
Andaman & Nicobar	20	-	0	1	156	-	0	5	176	-	0	5
Chandigarh	-	-	-	-	-	-	-	-	-	-	-	-
Dadra & Nagrahaveli	-	-	-	-	-	-	-	-	-	-	-	-
Daman & Diu	-	-	-	-	-	-	-	-	-	-	-	-
Delhi	5,763	4,193	12	160	207,216	191,429	635	7,472	212,979	195,622	647	7,632
Lakshadweep	-	-	-	-	-	-	-	-	-	-	-	-
Puducherry	-	-	-	-	-	-	-	-	-	-	-	-
Company Total	688,007	569,918	683	6,914	2,225,103	2,082,124	6,362	67,615	2,913,110	2,652,042	7,044	74,529

* States including union territories

** Business procured from rural areas as defined in the latest decennial census of India